

ROCHELLE KOPP

MANAGING PRINCIPAL -JAPAN INTERCULTURAL CONSULTING, INC.

Rochelle Kopp is founder and Managing Principal of Japan Intercultural Consulting, an international training and consulting firm focused on Japanese business. She is a recognized authority on

Japanese culture and business practices, particularly Japanese communication style and organizational behavior and decision-making in Japanese firms. A veteran facilitator experienced in delivering training and consulting to both Japanese and non-Japanese, Rochelle has a particular specialty in facilitating cross-cultural team-building and other programs for executives.

Rochelle is the author of The Rice-Paper Ceiling: Breaking Through Japanese Corporate Culture and over twenty books in Japanese. She also writes for various Japanese and American publications, including regular columns for The Nikkei Weekly, Nikkei Woman, Nikkei Money, Staff Advisor, Global Manager, English Journal, and U.S. Frontline News.

At the core of her consulting work is helping clients increase profitability and employee engagement through improved communication and working relationships in multicultural environments. She is currently focused on helping Japa-



nese companies be more successful in their global operations, supporting effective human resource management practices, organization development, and cross-cultural training and teambuilding. She

also works frequently with American firms that have Japanese customers, joint venture partners, and suppliers.

Rochelle gained firsthand experience of Japanese corporate culture when she lived in Japan and worked at the Tokyo headquarters of a major Japanese financial institution. Since that time, she has worked closely with numerous Japanese companies of various sizes and in a wide variety of industries, including many of Japan's most prominent firms. She brings these first-hand insights into her seminars and consulting on Japanese business culture, helping participants develop improved relationships and avoid cultural misunderstandings.

Prior to establishing Japan Intercultural Consulting, Rochelle worked at two U.S.-based international consulting firms, specializing in Japan-U.S. and other global projects. She holds a B.A. in History from Yale University and an M.B.A. from the University of Chicago's Graduate School of Business.

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SPECIAL GUESTS

Kazunori Hosova Yoshie Kinefuchi

Barbara Boyender Catherine Tyne Jackson

CULTURAL EXPERTS, ARTISTS AND ARTISANS

Peggy Snow

Studio Haus featuring the work of Christa Schoenbrodt

Bends & Folds featuring the work of Michiko Dunkley

Saving Graces featuring vintage heirlooms by Lana Sigg Perla di Yukiko featuring the designs of Yuki Maguire

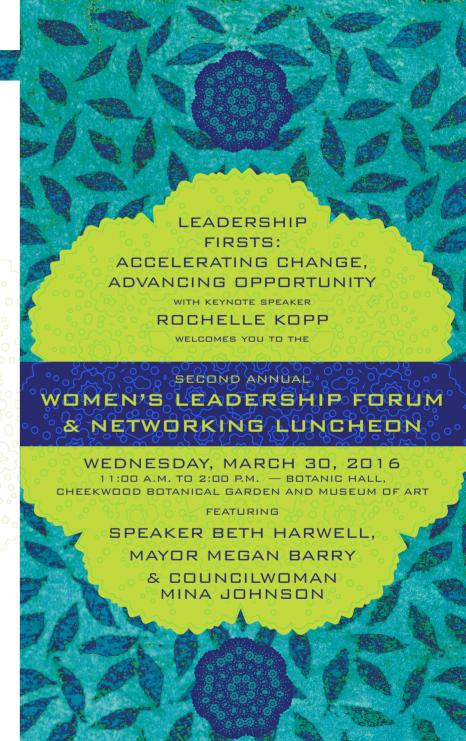
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10:45 - 11:00 A.M.

OPTIONAL GUIDED TOURS OF SHOMU-EN,

CHEEKWOOD'S JAPANESE GARDEN

11:00 A.M. - 11:30

REGISTRATION
INFORMAL NETWORKING

HORS D'OEUVRES & REFRESHMENTS
ARTISAN MARKETPLACE & GULTURAL DISPLAYS

11:45 A.M.

WELCOME REMARKS

JANE MACLEDD

PRESIDENT AND CEO, CHEEKWOOD

LEIGH WIELAND
GEO. JAPAN-AMERICA SOCIETY OF TN

12:15 P.M. NETWORKING LUNCHEON

KEYNOTE REMARKS

"LEADERSHIP FIRSTS:
ACCELERATING CHANGE,
ADVANCING OPPORTUNITY"

ROCHELLE KOPP, MANAGING PRINCIPAL JAPAN INTERCULTURAL CONSULTING, INC.

PANEL DISCUSSION FEATURING

THE HONORABLE BETH HARWELL,
SPEAKER, TN HOUSE OF REPRESENTATIVES

THE HONDRABLE MEGAN BARRY,

MAYOR, METROPOLITAN NASHVILLE

THE HONORABLE MINA JOHNSON,
COUNCILWOMAN, METROPOLITAN COUNCIL

OF NASHVILLE AND DAVIDSON COUNTY

QUESTIONS & ANSWERS

1:00 P.M.

CLOSING REMARKS & WRAP-UP

ARTISAN MARKETPLACE

1:00, 1:10, 1:30 P.M.

OPTIONAL GUIDED TOURS OF CHEEKWOOD'S JAPANESE GARDEN

2:00 P.M.

PROGRAM CONCLUDES

GUESTS ARE ALSO INVITED TO EXPLORE
CHEEKWOOD'S GROUNDS,
GARDENS AND MUSEUM OF ART AT THEIR LEISURE

JAST IS A QUALIFIED 501(C)(3) NONPROFIT CORPORATION FOUNDED IN 2000 TO CREATE ECONOMIC BENEFIT BY FACILITATING LASTING BILATERAL RELATIONSHIPS WITH JAPAN.

LEADERSHIP FIRSTS PANELISTS



THE HONORABLE
BETH HARWELL
SPEAKER,
TN HOUSE OF REPRESENTATIVES



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MEGAN BARRY
MAYOR,
METROPOLITAN NASHVILLE
AND DAVIDSON COUNTY



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