

ROCHELLE KOPP
MANAGING PRINCIPAL –
JAPAN INTERCULTURAL CONSULTING, INC.

Rochelle Kopp is founder and Managing Principal of Japan Intercultural Consulting, an international training and consulting firm focused on Japanese business. She is a recognized authority on Japanese culture and business practices, particularly Japanese communication style and organizational behavior and decision-making in Japanese firms. A veteran facilitator experienced in delivering training and consulting to both Japanese and non-Japanese, Rochelle has a particular specialty in facilitating cross-cultural team-building and other programs for executives.



nese companies be more successful in their global operations, supporting effective human resource management practices, organization development, and cross-cultural training and teambuilding. She also works frequently with American firms that have Japanese customers, joint venture partners, and suppliers.

Rochelle gained firsthand experience of Japanese corporate culture when she lived in Japan and worked at the Tokyo headquarters of a major Japanese financial institution. Since that time, she has worked closely with numerous Japanese companies of various sizes and in a wide variety of industries, including many of Japan's most prominent firms. She brings these first-hand insights into her seminars and consulting on Japanese business culture, helping participants develop improved relationships and avoid cultural misunderstandings.

Prior to establishing Japan Intercultural Consulting, Rochelle worked at two U.S.-based international consulting firms, specializing in Japan-U.S. and other global projects. She holds a B.A. in History from Yale University and an M.B.A. from the University of Chicago's Graduate School of Business.

Rochelle is the author of *The Rice-Paper Ceiling: Breaking Through Japanese Corporate Culture* and over twenty books in Japanese. She also writes for various Japanese and American publications, including regular columns for *The Nikkei Weekly*, *Nikkei Woman*, *Nikkei Money*, *Staff Advisor*, *Global Manager*, *English Journal*, and *U.S. Frontline News*. At the core of her consulting work is helping clients increase profitability and employee engagement through improved communication and working relationships in multicultural environments. She is currently focused on helping Japa-

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SPECIAL GUESTS

Kazunori Hosoya
Yoshie Kinefuchi
Barbara Bovender
Catherine Tyne Jackson

CULTURAL EXPERTS, ARTISTS AND ARTISANS

Peggy Snow
Studio Haus featuring the work of Christa Schoenbrodt
Bends & Folds featuring the work of Michiko Dunkley
Saving Graces featuring vintage heirlooms by Lana Sigg
Perla di Yukiko featuring the designs of Yuki Maguire

COLLABORATING ORGANIZATIONS & INDIVIDUALS

Consulate General of Japan in Nashville
Nashville Chamber of Commerce
Sister Cities of Nashville
Tennessee World Affairs Council
Tennessee Foreign Language Institute
Russell Burt Designs



JAPAN-AMERICA
SOCIETY OF
TENNESSEE, INC.

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LEADERSHIP
FIRSTS:
ACCELERATING CHANGE,
ADVANCING OPPORTUNITY

WITH KEYNOTE SPEAKER
ROCHELLE KOPP
WELCOMES YOU TO THE

SECOND ANNUAL
**WOMEN'S LEADERSHIP FORUM
& NETWORKING LUNCHEON**

WEDNESDAY, MARCH 30, 2016
11:00 A.M. TO 2:00 P.M. — BOTANIC HALL,
CHEEKWOOD BOTANICAL GARDEN AND MUSEUM OF ART

FEATURING
SPEAKER BETH HARWELL,
MAYOR MEGAN BARRY
& COUNCILWOMAN
MINA JOHNSON

10:45 – 11:00 A.M.

OPTIONAL GUIDED TOURS OF
SHŌMU-EN,
CHEEKWOOD'S JAPANESE GARDEN

11:00 A.M. – 11:30

REGISTRATION
INFORMAL NETWORKING
HORS D'OEUVRES & REFRESHMENTS
ARTISAN MARKETPLACE & CULTURAL DISPLAYS

11:45 A.M.

WELCOME REMARKS
JANE MACLEOD
PRESIDENT AND CEO, CHEEKWOOD

LEIGH WIELAND
CEO, JAPAN-AMERICA SOCIETY OF TN

12:15 P.M.

NETWORKING LUNCHEON

KEYNOTE REMARKS

**“LEADERSHIP FIRSTS:
ACCELERATING CHANGE,
ADVANCING OPPORTUNITY”**
ROCHELLE KOPP, MANAGING PRINCIPAL
JAPAN INTERCULTURAL CONSULTING, INC.

PANEL DISCUSSION FEATURING
THE HONORABLE BETH HARWELL,
SPEAKER, TN HOUSE OF REPRESENTATIVES
THE HONORABLE MEGAN BARRY,
MAYOR, METROPOLITAN NASHVILLE
AND DAVIDSON COUNTY

THE HONORABLE MINA JOHNSON,
COUNCILWOMAN, METROPOLITAN COUNCIL
OF NASHVILLE AND DAVIDSON COUNTY

QUESTIONS & ANSWERS

1:00 P.M.

CLOSING REMARKS & WRAP-UP
**NETWORKING & CULTURAL DISPLAYS/
ARTISAN MARKETPLACE**

1:00, 1:10, 1:30 P.M.

**OPTIONAL GUIDED TOURS OF
CHEEKWOOD'S JAPANESE GARDEN**

2:00 P.M.

PROGRAM CONCLUDES
GUESTS ARE ALSO INVITED TO EXPLORE
CHEEKWOOD'S GROUNDS,
GARDENS AND MUSEUM OF ART AT THEIR LEISURE

JUST IS A QUALIFIED 501(C)(3) NONPROFIT
CORPORATION FOUNDED IN 2000 TO CREATE
ECONOMIC BENEFIT BY FACILITATING LASTING
BILATERAL RELATIONSHIPS WITH JAPAN.

LEADERSHIP FIRSTS PANELISTS



**THE HONORABLE
BETH HARWELL**
SPEAKER,
TN HOUSE OF REPRESENTATIVES



**THE HONORABLE
MEGAN BARRY**
MAYOR,
METROPOLITAN NASHVILLE
AND DAVIDSON COUNTY



**THE HONORABLE
MINA JOHNSON**
COUNCILWOMAN,
METROPOLITAN COUNCIL
OF NASHVILLE AND
DAVIDSON COUNTY