



JAPAN-AMERICA
SOCIETY OF
TENNESSEE, INC.

E-NEWSLETTER

September 2019

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Memphis Japan Festival

Sept 29, 10am - 5pm

Memphis Botanic Garden



Come enjoy a fun day packed with children's activities, cultural lectures, Pokemon Go, and sumo battles. For more information on the schedule and admission, please visit the Memphis Japan Festival website.

SEUS-Japan 2019 Registration



The registration deadline is September 27th for the 42nd Annual Joint Meeting of the Southeast U.S.-Japan Association and the Japan-U.S. Southeast Association. This prestigious gathering of global business leaders celebrates long-standing economic and cultural ties, and offers delegates from Japan and seven southeastern U.S. member states unparalleled opportunities to meet key contacts and leverage international opportunities.

For questions, please email jastninfo@jastn.org.

[Register here](#)

Member Spotlight - Nissan North America, Inc.

JAST recognizes our Managing Director Level member - Nissan North America, Inc.

Nissan has been a part of the Middle TN community since their Smyrna plant began operations in 1983. Currently, they are undertaking an aggressive plan to refresh 70% of Nissan's U.S. vehicle line-up over the next 20 months and position the company for sustainable business performance in North America. With four U.S. manufacturing facilities capable of producing 1 million vehicles, 1.4 million engines, 1.4 million forgings and 456,000 castings annually, Nissan remains committed to investing, manufacturing and creating jobs in America as it has for more than 36 years.

Nissan is a great supporter of JAST through sponsorship of the Nashville Cherry Blossom Festival and other JAST programs such as the Women's Leadership Forum & Networking Luncheon and JAST golf events. Andrew Tavi, who is Vice President of Strategy & Business Development at Nissan North America, Inc., serves on JAST's board of directors.

JAST is grateful to Nissan for their tremendous support! For more information on Nissan please visit their [website](#).

NISSAN

Peyton Goodman Joins JAST

JAST is pleased to welcome Peyton Goodman as our Operations and Program Coordinator.

Peyton has relocated to Nashville to join JAST after two years as an Assistant Language Teacher with the Japan Exchange and Teaching (JET) Program in Oita Prefecture, Kyushu. Before joining JET, Peyton finished her studies at Centre College, KY and graduated with a degree in International Studies focusing on East and Southeast Asia.

Peyton's interest in Japan started as a child when her father would tell her stories about his time in Okinawa with the Air Force. This encouraged Peyton to go on a semester-long study abroad to Yamaguchi where she studied Japanese, East Asian politics, tea ceremony, and other things.



Welcome JAST New Members

— Corporate Members



— Individual Member

- David Schwartz

Upcoming Community Events:

5th Annual Japanese Moon Viewing	Sept. 22
OZ Arts - Hiroaki Umeda (Discount Available)	Sept. 19-21
Nashville Opera House - Madame Butterfly (Discount Available)	Oct. 10 & 12

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